	Seoul	International	Invention	Fair	2014	(SIIF2014
--	-------	---------------	-----------	------	------	-----------

	Host : Korea Intellectual Property Office (KIPO)
	Organizer: Korea Invention Promotion Association (KIPA)
	Period : November 28 <sup>th</sup> - December 1 <sup>st</sup> (4days)
	Venue : COEX Hall A
L	

# Operation of Exhibition Hall

- ☐ Opening Hours: 10:00~17:00
  - \* The closing time is 3 p.m. December 1st.
  - o Exhibitors are allowed to enter from 09:30
  - · Visitors are allowed to enter from 10:00
    - \* All participants are required to finish setting up their booths on 27<sup>th</sup> November.
- Programs
- o Nov. 28<sup>th</sup> (Fri) 10:30 Opening Ceremony, Hall A, 1F, COEX
- o Nov. 28<sup>th</sup> (Fri) Nov. 29(Sat) On-site Evaluation of Exhibits
- o Nov. 28<sup>th</sup> (Fri) 17:30 Welcoming Dinner hosted by city of Seoul(Hall E, 3F, COEX)
- o Nov. 30<sup>th</sup> (Sun) 17:30 Awards Ceremony at Grand Conference Room, 4F, COEX
- o Dec, 1<sup>st</sup> (Mon) 15:00 Removal of Exhibits

- ☐ Rules and Regulations
  - o Exhibits considered by organizer as hazardous or a cause of public inconvenience will be strictly prohibited.
  - o The organizer will not be liable for damages or loss to the exhibitors' properties through theft, fire, accidents, or similar destructive causes.

## 2 Evaluation of Exhibitions

- ☐ Date: Nov. 28<sup>th</sup>(Fri) Nov. 29<sup>th</sup>(Sat) 10:00~17:00
- ☐ The Judging Process
  - o A jury made of specialists from diverse fields will make a visit to each booth and evaluate exhibits.

#### Classes

А	Mechanics/Engines/Machinery/ Tools/Industrial process/Metallurgy	I	Traffic/Transport/Caraccessories
В	Computer science/Software/Electronics/Elect ricity Methods of Communication	J	Medical Technology/Medicine/Hygiene/Cos metics
С	Building/Architecture/Civil Engineering/construction/Materia Is/Woodwork	K	Graphic arts/Advertising
D	Sanitation/Ventilation/Heating	L	Teaching research, and pedagogical items
Е	Security/Rescue/Alarm	М	Games/Sport/Hobby
F	House-keeping and nutrition	N	information technology
G	Commercial, Industrial, and Office equipment	0	Environmental protection
Н	Agriculture/Forestry and Garden/Pet and Farm animal supplies	Р	Other inventions and new practical products

- ☐ Prize
  - o Grand prize(1)
  - o Semi Grand prize(5 for domestic, 5 for international)
  - o Gold, Silver and Bronze
  - o Special Awards
- ☐ Special prize
  - o WIPO Prize
    - (1 domestic, 1 international for private inventors)
  - o WIPO Prize (1 domestic, 1 international for SME)
  - o Association "Russian House for international Scientific and Technological Cooperation" Award
  - o Taiwan Inventors Association Awards, etc.
  - o Korea invention Promotion Association(KIPA)
  - o Korea Federation of Small and Medium Business (Kbiz)
  - o Korea international Trade Association(KITA)
  - o Korea Chamber of Commerce and Industry(KCCI)
  - o Federation of Korean Industries (FKI)
  - o Korea Institute of Patent Information(KIPA)
  - o Korea Patent Attorneye Association(KPAA)
  - o Korea Women Inventors Association(KWIA)
  - \* The special prizes above are subject to change without prior notice.

#### 4

#### Opening Ceremony

- ☐ Date · Nov. 28<sup>th</sup>(Fri) 10:30
- ☐ Venue · Entrance of Hall A, COEX

☐ Date: Nov. 30<sup>th</sup>(Sun) 17:30

☐ Venue : Grand Conference room, 4F, COEX

☐ Participants : All SIIF2014 exhibitors

Program

o Opening

o Showing brief footage of SIIF 2014

- Greeting Address by the President of KIPA
- Prizes
  - \*Special Prizes
  - \*Semi Grand Prize
  - \*Grand Prize
- Announcement of Gold Medal awardees
- o Closing

In the morning of Dec. 1<sup>st</sup>, awardees of gold, silver and bronze will be posted on the notice at the exhibition hall.

- ☐ Presentation of Awards
  - o For Grand Prize, Semi Prizes and Special Prizes
    - : Presenter will give them to winners on the stage and announcement only of Gold medal awardees will be made.
  - o For Gold, Silver, Bronze
    - : Winners will be posted on the bulletin board at the exhibition hall and medals including certificates will be delivered to each booth on Dec 1<sup>st</sup>.

☐ Welcoming Dinner hosted by the city of Seoul

o Date: Nov. 28th(Fri) 17:30

o Venue: Hall E, 3F, COEX

o Contents

A complimentary dinner will be offered to participants

- ☐ The meeting for organizers of international invention fairs
  - o Date: 5:30 p.m. on Nov. 29th(Sat)
  - o Venue: KIPS center (KIPA building)

\*Only organizers invited by KIPA

- ☐ Free City Tour for Foreign Participants
  - o Date: Morning and afternoon, Nov. 30<sup>th</sup>(Sun)
  - o Venue: Entrance of the main gate of SIIF2014

\*Prior reservation is required at the information Desk.

### Others

- ☐ Official languages : Korean and English
- ☐ At least one person is required to man the booth during exhibition hours. Exhibitors withdrawing their inventions before the closure date shall be liable to pay damages and will forfeit any awards given to them.